Hey 👋, I'm Hitesh Bhardwaj

Frontend Engineer with an eye for design, motion and the last pixel.

Noida, India IST, UTC+5:30 | Frontend · Motion · WebGL · Technical SEO

bhardwajhitesh09@gmail.com portfolio.hiteshbhardwaj.in LinkedIn GitHub

In 4+ years at Enigma Digital I went from intern to leading the frontend team, building fast, motion-rich websites and product interfaces for brands worldwide. After the 9 to 5, I'm building **ReactHive**, a platform for Next.js templates.

I write code the way a designer would want it: true to the pixel, smooth in motion, and never ~~slow~~ 90+. And a site has to be found, so technical SEO is built in from the start.

AI is part of my daily routine: Claude Code in the editor, and agent workflows on the Anthropic API and n8n for the heavy lifting.

4+ years	4	40%	$5M
frontend engineering, from intern to lead	frontend developers I lead at Enigma Digital	more conversions on Patronum after the relaunch	raised by Data Science Wizards after their new site

Experience

- **Lead Frontend Developer** · Enigma Digital Consulting — May 2022 to Present
  Full-time · Digital agency building websites and products for brands worldwide · Intern → Junior → Frontend developer → Lead
  - Lead a frontend team of 4 developers: architecture decisions, code reviews and sprint delivery, across several client projects at once.
  - Set the bar the team builds to: performance budgets, coding standards, reusable components and design systems, so launches hold sub-2-second loads and 90+ on Lighthouse.
  - Turn high-fidelity designs into pixel-perfect, responsive, animation-heavy interfaces with GSAP, Motion and WebGL.
  - Build headless CMS pipelines on WordPress with GraphQL and on Sanity, so clients publish on their own; content release cycles cut by 40%.
  - Build search in from the start: on-page and technical SEO, structured data and Core Web Vitals.
  - Engineer product frontends too: role-based access, dynamic routing and modular systems for multi-tenant and multi-site platforms.
  - Act as the technical counterpart for clients: break down requirements, align scope and show progress in regular demos.
- **Founder** · ReactHive — Oct 2026 to Present
  Own product · After hours · A platform for Next.js website templates
  - Design, build and launch every template myself: 10 live so far, each with a world of its own.
  - Run the store end to end: checkout through Polar, licensing, and a live demo of every template on its own subdomain. Blocks and tools are next.

Own products & selected work

- **ReactHive** own product reacthive.dev
  A platform for Next.js website templates: ten live, each with its own demo; blocks and tools next.
- **Hyperiux Vault** motion library vault.hyperiux.com
  185 motion effects, built front to back: auth, payments, database, a CLI on npm, an MCP server and live demos.
- **Patronum** SaaS marketing site patronum.io
  A Google Workspace manager, rebuilt to be found: second only to Google for "Google Workspace management", 40% more conversions, 200+ blogs on ~300 pages.

- **Yellow** creative agency welcometoyellow.com
  Image-heavy site on headless WordPress and GraphQL: 100+ case studies, 200+ pages, 90+ on Speed Insights, 20 to 30% more conversions.
- **Data Science Wizards** AI company datasciencewizards.ai
  A new marketing site, heavy on GSAP with a few WebGL touches; they raised $5M after launch. Also the frontend of UnifyAI, their agentic AI platform.
- **Montra** fintech montra.app
  A colourful, motion-led marketing site for a finance app, tuned for conversion and search.
- **Also** 2022 to 2026
  Motionmatics (solo) · HiveMinds · AMS · ten ReactHive templates, each live at <name>.reacthive.dev.

Skills

FRONTEND

React · Next.js · TypeScript · JavaScript (ES6+) · HTML5 & CSS3 · Tailwind CSS · shadcn/ui · Responsive design · Design systems · Component libraries

MOTION & GRAPHICS

GSAP · Motion (Framer Motion) · WebGL · Micro-interactions · Interaction design

PERFORMANCE & SEARCH

Core Web Vitals · Performance budgets · Lighthouse · Technical SEO · On-page SEO · Structured data

CONTENT & BACKEND

Headless WordPress · Sanity · GraphQL · REST APIs · Node.js · Express · MongoDB · MySQL · Prisma · Role-based access · Multi-tenant systems

AI WORKFLOW

Claude Code · Anthropic API · n8n · Agentic workflows

TOOLS

Git · GitHub Actions · Vercel · Stripe · Clerk · Polar

Education

A **Amity University Noida** Master of Computer Applications
Sep 2023 to Aug 2025 · Specialised in artificial intelligence and machine learning

I **Institute of Management Studies, Ghaziabad** Bachelor of Computer Applications
Sep 2020 to Aug 2023 · Web App Club · Cybersecurity training at IIT Kanpur (15 days, on site)